

Hollister-San Benito Strategic Planning Report

Strategic Plan Overview

The following strategic plan is our organization's process of defining direction, developing action aligned events and making decisions on allocating resources and capturing opportunities to pursue our strategy.

Start Date

7/1/2023

End Date

6/30/2024

Our Program Mission Statement

FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.

Our Program Vision Statements

1. Develops competent and assertive agricultural leadership.
2. Develops interpersonal skills in teamwork, communications, human relations and social interaction.
3. Strengthens the confidence of agriculture students in themselves and their work.
4. Promotes the intelligent choice and establishment of an agricultural career.
5. Encourages achievement in supervised agricultural experience programs.
6. Encourages wise management of economic, environmental and human resources of the community.

Our SWOT Analysis

Strengths

1. We have a good, supportive community.
2. We have first hand agriculture experience as officers.
3. We have state of the art, updated facilities.
4. We have advisors that will do anything to support the students and program.
5. N/A
6. N/A

Opportunities

1. We have personal community connections that can be utilized.
2. We have a supportive community that will allow us to be more involved in community events.
3. We can have community businesses that could sponsor things within the FFA.
4. N/A
5. N/A
6. N/A

Our Goals & Outcomes

Goals

Weaknesses

1. We need to be more inclusive to more people within our chapter.
2. We have to beat the stereotypes that are commonly used.
3. We need to be better at sharing our story/the message of FFA.
4. N/A
5. N/A
6. N/A

Threats

1. The school year gets busy and time gets away from us. It's hard to manage our time.
2. How we communicate and how much we communicate in general.
3. Having low funds within our ASB account can hinder the chapters ability to purchase or do events.
4. N/A
5. N/A
6. N/A

Outcomes

1. Revisit at the end of the 2023-2024 school year.
2. Revisit at the end of the 2023-2024 school year.
3. Revisit at the end of the 2023-2024 school year.
4. Revisit at the end of the 2023-2024 school year.
5. Revisit at the end of the 2023-2024 school year.
6. N/A

1. Be more agriculture focused by including more community involvement and industry partners.
2. Plan and implement fundraising opportunities when we need it.
3. Effectively publicize FFA events using Instagram, Facebook, Baler Bulletin, website, Benito Link.
4. Plan and implement at least 2 community service events per semester.
5. Increase the number and types of chapter activities to get more students involved.
6. N/A

Approved by: _____ (Teacher)

Date: _____

Approved by: _____ (Chapter President)

Date: _____

Hollister-San Benito Strategic Leadership Report

7/1/23 - 6/30/24

The following are the student leaders that are initiating the program's strategic plan through development and management of key program activities that align to the mission and vision plan of the program.

Student Officers

Office	Student Name	Biography
Chapter President 7/1/23 - 6/30/24	Blake Abercrombie	Fun Fact: He hunts and fishes. Favorite FFA Event/Memory: State Conference Ag Classes: Floral, Ag Leadership, and Ag Fabrication SAE: Beef Production "My name is Blake Abercrombie, and I am your 2023-2024 Chapter President. This is my senior year at Hollister High and my second year on the chapter officer team. I have grown up raising and showing livestock which has made agriculture a major part of my life. Outside of the officer team I am on the Ag Fabrication Team and the Welding Team. In my free time I enjoy hunting, fishing, and going to the lake. I hope to see all of you get involved and have fun."
Chapter Vice President 7/1/23 - 6/30/24	Kendall Sand	Fun Fact: Favorite FFA Event/Memory: 2023 State Conference Concert Ag Classes: Ag Leadership, Ag Honors and Ag Mechanics SAE: Swine Production "Hey guys! My name is Kendall Sand and I am your 2023-2024 Chapter Vice President! I am a junior at HHS and this is my 2nd year serving on the Hollister FFA Officer Team and 3rd year active in FFA. Outside of FFA, I am a Varsity Baler Cheerleader and I'm involved in clubs like Rally Club, where I am a Royalty Chairperson. I am also apart of the Hollister FFA livestock team, and I love my swine projects. In my free time, I really enjoy hanging out with my friends, listening to music, and spending time outside! So excited for what we have planned for you all this year!"
Chapter Secretary 7/1/23 - 6/30/24	Claire Bryan	Fun Fact: Favorite FFA Event/Memory: 2023 State Conference Concert Ag Classes: Ag Leadership, Ag Honors and Ag Mechanics SAE: Swine Production "Hey guys! My name is Kendall Sand and I am your 2023-2024 Chapter Vice President! I am a junior at HHS and this is my 2nd year serving on the Hollister FFA Officer Team and 3rd year active in FFA. Outside of FFA, I am a Varsity Baler Cheerleader and I'm involved in clubs like Rally Club, where I am a Royalty Chairperson. I am also apart of the Hollister FFA livestock team, and I love my swine projects. In my free time, I really enjoy hanging out with my friends, listening to music, and spending time outside! So excited for what we have planned for you all this year!"
Chapter Historian 7/1/23 - 6/30/24	Madison Kashiwagi	Fun Fact: I hate water and rarely drink it. Favorite FFA Event/Memory: Winning opening and closing my freshman year Ag Classes: Ag Honors, Ag Leadership SAE: Gardening "Hey Hollister FFA! My name is Madison Kashiwagi and I am serving as your 2023-2024 Chapter Historian. This is my first year on the officer team, and i am so excited! I am a Junior at HHS and this year on campus I am also HHS's Prom Chair, a member of All For Christ Club, a member of Circle of Friends, and I help at many activities put on at the school! Outside if our high school community I am also the Heritage Hog Spokesperson, Cienega 4-H's Treasurer, and I have shown 15 pigs since i was nine years old. In my future I aspire to attend Cal Poly SLO and become an ag advisor. I cant wait to know each of you individually!"

Chapter Treasurer 7/1/23 - 6/30/24	Chloe Gunnels	Fun Fact: She won't be at school that much in the winter since the roads at her house will flood. Favorite FFA Event/Memory: Going to State Conference her Sophomore year Ag Classes: Horticulture, Advanced Ag Mechanics, Vet Science SAE: Swine Entrepreneurship "Hello Everyone! My name is Chloe Gunnels and I am serving as your 2023-2024 Chapter Treasurer! I am a senior at Hollister high school and this is my 4th year as an active member in Hollister FFA. My favorite thing about FFA is getting the chance to flourish and learning new skills that will help me throughout my life. Outside of being an officer, agriculture plays a big role in my life. I love going to county fairs to show my market hogs and enjoys caring for my livestock at home. In my free time I enjoy listening to music and hanging out with my friends. I hope everyone gets inspired to get more involved within Hollister FFA and Agriculture!"
Chapter Sentinel 7/1/23 - 6/30/24	Francesca Donati	Fun Fact: She likes to fish Favorite FFA Event/Memory: State Conference Ag Classes: Ag Honors SAE: Swine Production "Hi, my name is Francesca Donati and I am currently serving as your 2023-2024 chapter Sentinel! This is my first year serving on the officer team. I have shown pigs through FFA for three years, participated in speaking competitions such as Creed, and attended State Conference. Outside of FFA I enjoy playing sports, hunting, fishing and hanging out with my friends. I'm looking forward to serving as your chapter Sentinel this coming year!"
Chapter Reporter 7/1/23 - 6/30/24	Josie Skow	Fun Fact: She has enough girl cousins to form a softball team. Favorite FFA Event/Memory: Ms. Herzog chasing Francesca with a hockey stick. Ag Classes: Ag Honors, Floral, Animal Science SAE: Beef Production "My name is Josie Skow, I am currently serving as your 2023-2024 Reporter, and this is my first year on the officer team. Raising livestock and having a beef cattle ranch with my family have all made AG an important thing in my life, and really sparked my interest towards FFA. Outside of FFA, I enjoy horse riding, baking, and fishing! I have participated in Livestock Judging, Creed, Opening and Closing, Co-op, and more! I'm so excited for my year of serving, and looking forward to all the great things we do as a chapter!"
Section President 5/8/23 - 5/8/24	Bailey Mistretta	Hello, My name is Bailey Mistretta. I am a Senior at Hollister High School. I am this years 2023-2024 Santa Clara Sectional President. Inside of FFA I do job interview along with showing livestock at local county fairs. Outside of FFA I love to go to the Race track with family and being able to cheer for them. I also love to go to Disneyland and go on my favorite ride big thunder mountain railroad. Along with spending time with my family and friends. This year my goal is to ensure that when ever any member is at a sectional event that when they leave, they leave with memories that will last a life time. By the end of my time as President, I want to be able to leave an impact on the Santa Clara Section. So let's have an amazing year and I can't wait to see and meet all of you at the next Sectional event.

Program Committees and Objectives

Committee and Leaders	Committee Summary, Objectives and Members
Growing Leaders - Leadership Chair: Co-chair:	Objective: Activities that help the individual develop technical, human relations and decision making skills to grow leaders and activities conducted that improve the identity and self-awareness of members // Events: Helping to get/organize volunteers for COLC & Super Saturday, Banquet, Community Outreach, Greenhand and Chapter Degree Ceremonies, working with other clubs on campus, Floats (Homecoming x2 & Lights On Parade) Members: Adan Alvarado-Guerrero, Violet LaFournaise, Callie Marci
Strengthening Agriculture - Safety Chair: Co-chair:	Objectives: Activities to enhance safety in the community // Events: set up and tear down of events held by Hollister FFA ("wrecking crew") Members: Nate Alves, Westin Aviles, Anthony Bolin, Angelo Bonomi, Jacob Crow, Andrea George, Logan Jones, Kylie Royster, Emery Sparling, Nikole Stephens, Tucker Verdegaal, Brayden Watkins

Hollister-San Benito Program Action Events

7/1/23 - 6/30/24

The following are the student leaders that are initiating the program's strategic plan through development and management of key program activities that align to the mission and vision plan of the program.

Barn Clean Up

Aug 9 2023 3:00PM - Aug 9 2023 5:00PM

Committee: **Strengthening Agriculture - Safety**

Activity Description:

Students and advisors work together to clean and organize the barn before the start of school. Duties include sweeping, power washing (especially any bird feces), tidying up the outside and around the barn and cleaning up any trash.

Goal #1

Four student will pull all of the weeds around the fence that separates the barn and the OH unit by end of the barn clean up.

Plan of Action #1

To accomplish the goal, all tasks will be completed before the end of the barn clean up by four designated students at the Hollister High School Ag Barn.

The goal will be accomplished by:

1. All advisors and students will meet at the barn at 3:15 pm.
2. Advisors will break students off into groups.
3. Advisor will give a group of four students the task of weeding.
4. Students will remain on task and continue to work until task is complete.

Outcome Evaluated and Reported #1

The group of four students worked on weeding the fence line between the barn and OH unit and completed the task before the end of the barn clean up. Students disposed of the weeds in the dump pile.

Goal #2

All students will work efficiently and complete all tasks by 5 pm the day of barn clean up.

Plan of Action #2

To accomplish the goal, all tasks need to be completed by 5 pm at the Hollister High School Ag Barn by students and advisors.

The goal will be accomplished by:

1. All advisors and students will meet at the barn at 3:15 pm.
2. Advisors will break students off into groups.
3. All tasks will be divided up and given to the different groups.
4. Students will remain on task and continue to work until task is complete.

Outcome Evaluated and Reported #2

Unfortunately, we underestimated all that need to be completed and it took longer than expected. Students were not clear and did not get prior approval to leave early, so we didn't have enough hands to finish all tasks by 5 pm.

Goal #3

Students will inventory all tools in the barn and separate them for the different species.

Plan of Action #3

To accomplish the goal, the task of inventorying and separating tools need to be completed by the end of the barn clean up at the Hollister High School Ag Barn.

The goal will be accomplished by:

1. All advisors and students will meet at the barn at 3:15 pm.
2. Advisors will break students off into groups.
3. Advisors will give the group the task of inventorying supplies.
4. Once inventorying is done, students will separate tools for the species.

Outcome Evaluated and Reported #3

The students in the group, inventoried the supplies, made note of any broken or worn supplies (to let the advisors know) and separated the tools for the different species to use.

Advancing Agriculture

Twenty-one students participated in the barn clean up. The ag barn is a school multi-purpose school facility. During the fair season, it is used to house animals for students who do not have the facilities at home. When fair season is over, the barn is used for school and community events - homecoming dance and the Buckaroo Rodeo. Having monthly barn clean ups not only give the students a sense of pride, but keeps the facilities well maintained for current and future students.

Impact

Total # of FFA Members involved: 21

Total # of Adults involved: 6 (4 advisors, 2 parents)

Related to Quality Standard

It is important continue to maintain the facilities so that the student's projects have the proper housing facilities. The students have the ability to use school provided tools, panels for pens and show arenas to practice becoming better showman.

Accomplishments

None

Recommendations

Have a clear list with tasks for students to do.

Date	Deadline Description
08/01/23	Reminder sent out via Remind App
08/08/23	Final reminder sent out via Remind App

Student Attendees: Sydney Andrade; Logan Bejines; Frankie Berlanga; Angelo Bonomi; Renee Borch; Logan Brewer; Gannon S Brown; Molly Brown; Christine Campoli; Graciela Castro; Yareli Garcia; Dakota Gomes; Lilly Hamilton; Faith Iracheta; Brayden Marcus; Bailey Mistretta; Kylie Royster; Kendall Sand; Lauren J Skow; Nikole Stephens; Addison R Thornton

Event Photos

9/11 Memorial Flag Set Up

Sep 11 2023 7:00AM - Sep 11 2023 8:00AM

Committee: **Growing Leaders - Leadership**

Activity Description:

The 9/11 Memorial Flag Set Up is an event that consists of set up a design on senior mound made of mini-American flags to honor those who lost their lives during the attack on the World Trade Center. Students create a design and FFA members met the morning of September 11th to fill in the design with flags.

Goal #1

Increase the participation of FFA members to 100 members actively participating in the flag set up.

Plan of Action #1

To accomplish the goal, all tasks will be completed at the 9/11 Memorial Flag Set Up at 7:30 am on Monday, September 11th at Senior Mount on main campus of Hollister High School.

The goal will be accomplished by:

1. Announcing the event in each of the agriculture classes.
2. Officers encouraging other members to attend the event.
3. Create a social media post to remind students to attend.

Outcome Evaluated and Reported #1

The participation for the event was 128 students.

Goal #2

N/A

Plan of Action #2

N/A

Outcome Evaluated and Reported #2

N/A

Goal #3

N/A

Plan of Action #3

N/A

Outcome Evaluated and Reported #3

N/A

Advancing Leaders

The purpose of the 9/11 Memorial Flag Set Up is to not only honor those who have fallen on September 11, 2001 (including Jason Dahl, pilot of United Airlines Flight 93 and brother to Carol Heiderich, Superintendent's Assistant), but to foster a sense of community within the school. We worked with ASB and other clubs on campus make sure that we, as an FFA chapter, are getting involved with school events and partnering with other clubs.

Impact

Total # of FFA Members Involved: 128

Total # of Adults Involved: 6 (4 advisors, 2 photographers)

Related to Quality Standard

Students worked together to create and fill in the design with flags. As we ran low on flags, students had to problem-solve and figure out how to complete the design. Multiple students stepped up and voiced their ideas on how to complete the design.

Accomplishments

Recommendations

Date	Deadline Description
08/28/23	Start talking about flag set up in classes
09/04/23	Organize and count flags
09/04/23	Create a design for the display
09/06/23	Post on social media
09/08/23	String line design on senior mound

Student Attendees: Savannah E Acosta; Camila Alvarez; Isaura Ambriz; Zane G Andrade; Samantha Andrijeski; Dianeth Arana-Paramo; Mar I Arbulu; Butterfly A Arteaga; Westin Aviles; Allison R Avina; Madison Avina; Cali Azevedo; Kaia L Barth; Crystal Bautista-Hernandez; Logan Bejines; Alexcia P Benavidez; Frankie Berlanga; Gabriella Billhartz-DeManty; Devon A Blacker; Angelo Bonomi; Renee Borch; Kylah Brewer; Logan Brewer; Amber G Brindeiro; Aiden Brown; Molly Brown; Claire Bryan; Owen Bryan; Aliyah D Castaneda; Aidan Castro; Tarynn Cecena; Avery M Chavez; Josh Chavez; Gavyn Churchill; Cayden V Comarsh; Tatum Cougoule; Jacob Crow; Olivia Damm; Guliana L De Santiago; Samantha M De Sousa; Marissa I DeLuna; Noah Dewey; Vanessa Diep; Francesca Donati; John Donoho; Cooper Dougherty; Isaac Duran; Mackenzie L Emerson; Samantha Gaeta; Daniela Garcia; Devin J Garcia; Hector Garcia; Viri Garcia Martinez; Andrea George; Dakota Gomes; Emelia L Gonzalez; Ruby G Gonzalez; Lucy J Grewohl; Rachel Hartman; Danya Hernandez; Gerald Hernandez; Franco S Hernandez Villa; Brooklyn R Hettinger; David Hiraes; Ava D Ienni; Faith Iracheta; Owen S Isaacs; Vanessa Jacobo Blanco; Emmanuel Jaramillo; Logan Jones; Samantha N Kilmer; Olivia LaFavre; Violet LaFournaise; Samantha Lagunas Barajas; Kelalani M Lamproe; Sara Lomeli; Eli Lovejoy; Christian R Lujano; Maile Maddox; Callie Marci; Brayden Marcus; Brianna Marquez-Vallesteros; Lilly Mendonsa; Miranda M Mendoza; Madison Minkel; Rosa Miramontes; Chelsea Miranda; Bailey Mistretta; Calli A Murray; Lilly Murray; Briana Navarro; Roberto Niebla; Melinna Ochoa; Andrew Parra; Felizitas Parra; Jayda J Pelaiz; Jack Pellin; Jocelyn Preciado; Brett Pura; Carson R Quesada; Abbey E Quezada; Isaac Ramirez Rojas; Matthew Reyes; Kaden Rodriguez; Kylie Royster; Hector L Ruelas Madrigal; Graciela Santiago Felipe; Hannah Serrano; Connor Simmons; Samantha Simmons; Josie Skow; Lauren J Skow; Jarred R Smith; Carol Souza; Manuel G Souza; Sydney Stacy; Courtney A Stephens; Nikole Stephens; Addison R Thornton; Natalie Tonascia; Ixchel Torres; Anessa Underwood; Valerie Vargas; Tucker Verdegaal; Bryanna L Villalobos Mendoza; Abby Walter; Adriana Zeferino-Rojas; Enrique Zendejas

Event Photos



Homecoming Float Building Day 2

Oct 25 2023 3:15PM - Oct 25 2023 5:00PM

Committee: **Growing Leaders - Leadership**

Activity Description:

The Homecoming Float Building Days are to give the FFA members time to design and decorate a float for the Homecoming parade that is put on by ASB. Students spend time after school creating decorations and decorating the flatbed trailer.

Goal #1

Increase FFA member involvement in the decorating days to 20 members per day.

Plan of Action #1

To accomplish the goal, all tasks will be completed at the CTE Building, Room 443 at 3:15 pm on Wednesday, October 25th.

The goal will be accomplished by:

1. Announcing the event in each of the agriculture classes.
2. Officers encouraging other members to attend the event.
3. Create a social media post to remind students to attend.

Outcome Evaluated and Reported #1

Unfortunately, the highest number of FFA members who participated in one of the float building days was 11 members. The float building days were on days where there were a lot of sports practices.

Goal #2

Design a float that matches the homecoming theme of "Night in Miami" by creating fun beach themed decorations.

Plan of Action #2

To accomplish the goal, all tasks will be completed at the CTE Building, Room 443 at 3:15 pm on Wednesday, October 25th.

The goal will be accomplished by:

1. Officer will meet to choose a theme for the float.
2. Theme is submitted and accepted by ASB.
3. Plan is made for the decorations.
4. Time is spent drawing out and painting the decorations on cardboard.

Outcome Evaluated and Reported #2

The theme that was chosen was "Neon Lights" and the decorations were centered around beach balls, palm trees, flamingos and brightly colored signs.

Goal #3

N/A

Plan of Action #3

N/A

Outcome Evaluated and Reported #3

N/A

Advancing Leaders

Participating in the homecoming parade is an annual tradition for Hollister FFA. Participating in the parade fosters community within the school and helps get the FFA name out to the community.

Impact

Total # of FFA Members Involved in Float Building Day 1: 6

Total # of FFA Members Involved in Float Building Day 2: 11

Total # of FFA Members Involved in Riding the Float: 69

Related to Quality Standard

Officer team had to come up with build days, advise the build days, make sure there is a plan for the float design, have the supplies ready and organize the FFA members on the build days. The officer team and FFA members had to take responsibility.

Accomplishments

Recommendations

Date	Deadline Description
10/13/23	Order decoration materials (paint, brushes, etc)
10/20/23	Plans for decorations
10/23/23	Homecoming Float Building Day 1
10/25/23	Homecoming Float Building Day 2
10/26/23	Homecoming Parade

Budget Items	Estimated Expense	Estimated Income	Actual Expense	Actual Income
Paint	\$50.00	\$0.00	\$39.98	\$0.00
Decorations	\$50.00	\$0.00	\$18.99	\$0.00
Total	\$100.00	\$0.00	\$58.97	\$0.00

Student Attendees: Isaura Ambriz; Gabriella Billhartz-DeManty; Claire Bryan; Francesca Donati; Isaac Garcia Lemus; Guadalupe Garcia Ochoa; Chloe Gunnels; Justin Mondragon; Emely S Montes; Addison Smith; Isabel Tovar Vargas

Event Photos



November Chapter Meeting

Nov 8 2023 6:00PM - Nov 8 2023 7:00PM
Committee: **Strengthening Agriculture - Safety**

Activity Description:

The November Chapter meeting is to be held on Wednesday, November 8th at 6 pm at the CTE Building. The monthly chapter meeting is to communicate with the members upcoming FFA events and opportunities. For this chapter meeting, the local chapter of the VFW was invited to retire flags and lead the activity.

Goal #1

Increase the participation of FFA members to 100 members actively participating in the chapter meeting.

Plan of Action #1

To accomplish the goal, all tasks will be completed at the monthly chapter meeting at 6:00 am on Wednesday, November 8th outside the CTE Building.

The goal will be accomplished by:

1. Announcing the event in each of the agriculture classes.
2. Officers encouraging other members to attend the event.
3. Create a social media post to remind students to attend.

Outcome Evaluated and Reported #1

The participation for the event was 108 students.

Goal #2

Increase the community service opportunities offered by Hollister FFA by imbedding the community service into a chapter meeting.

Plan of Action #2

To accomplish the goal, all tasks will be completed at the monthly chapter meeting at 6:00 am on Wednesday, November 8th outside the CTE Building.

The goal will be accomplished by:

1. Officer team will meet and brainstorm ideas of community service activities
2. Create a plan and list of items for donations for care packages for soldiers
3. Contact the VFW to show how flags are retired and how to dispose of American flags

Outcome Evaluated and Reported #2

Students were able to bring a variety of donation items for care packages for soldiers - they were to bring them the chapter meeting. Students also learned how to retire and dispose of American flags.

Goal #3

Work with the Ag Boosters to serve a full Thanksgiving to the members present at the chapter meeting.

Plan of Action #3

To accomplish the goal, all tasks will be completed at the monthly chapter meeting at 6:00 am on Wednesday, November 8th outside the CTE Building.

The goal will be accomplished by:

1. Officer team reach out to Ag Booster club and parents to
2. Ag Booster create a list of food to be served and list of volunteers to bring the food items
3. Work with Ag Boosters with the delivery of the food

Outcome Evaluated and Reported #3

The Ag Boosters secured volunteers to bring Thanksgiving dishes and worked to serve all the FFA members a full Thanksgiving meal.

Advancing Agriculture

The November Chapter meeting was centered around incorporating community service more into the chapter. The local chapter of VFW was invited to show how flags are retired and how to dispose of them. The purpose is not only to have our monthly chapter meeting, but to include community service activities for the member to help better the community.

Impact

Total # of FFA Members Involved: 108

Total # of Volunteers Involved: 28 (18 parents, 6 VFW, 4 advisors)

Related to Quality Standard

Accomplishments

Recommendations

Date	Deadline Description
10/11/23	Check in with Ag Boosters for meal
10/20/23	Contacting VFW local chapter for them to attend
10/30/23	Meeting announcement and posters created
11/02/23	Officer Dinner Meeting
11/02/23	Meeting agenda created by Chapter President

Student Attendees: Blake Abercrombie; Ruby Acevedo; Ruth Aguilar; Alyssa Alaniz; Jessie R Allen; Adan Alvarado-Guerrero; Nate Alves; Sydney Andrade; Samantha Andrijeski; Dianeth Arana-Paramo; Alex Araujo; Allison R Avina; Madison Avina; Paul Balbas; Melanie Bautista; Logan Bejines; Frankie Berlanga; Madison Berlanga; Dylan C Biggs; Gabriella Billhartz-DeManty; Devon A Blacker; Sharon Bocanegra; Anthony Bolin; Renee Borch; Cody Botto; Paulina Bravo; Kyla Brewer; Logan Brewer; Aiden Brown; Darren Brown; Claire Bryan; Christine Campoli; Aidan Castro; Graciela Castro; Erika Chavez; Gavyn Churchill; Cali Clark; Madison Cline; Megan Collom; Adyson A Copeland; Monserrath Corona; Jacob Crow; Angelina Davilla; Savannah M Davilla-Dehn; Samantha M De Sousa; Francesca Donati; John Donoho; Klarissa A Flores; Yareli Garcia; Camila George; Dakota Gomes; Ava Grimsley; Jullian Guerin; Chloe Gunnels; Skyler M Gunnels; Olivia Harris; Brooklyn R Hettinger; Kyla A Hignel; Madison Kashiwagi; Austin Krakenberg; Maile Maddox; Brayden Marcus; Brianna Marquez-Vallesteros; Andrew C Masters; Carson S McDermott; Kayty Mendoza; Devin Miller; Madison Minkel; Rosa Miramontes; Bailey Mistretta; Maya Morrison; Lilly Murray; Maria Naranjo; Briana Navarro; Izayah Nicasio; Jayden Osborne; Natalia Pacheco; Issac Palencia ; Grace Peffley; Jack Pellin; Jocelyn Preciado; Brett Pura; Carson R Quesada; Priscilla Ramirez; Yovanny Ramos-Elizalde; Kaden Rodriguez; Tommie Rodriguez; Stephanie G Rodriguez Hernandez; Gavin Rossi; Kylie Royster; Noah Royster; Kendall Sand; Hannah Serrano; Connor Simmons; Josie Skow; Lauren J Skow; Sydney Stacy; Courtney A Stephens; Nikole Stephens; Addison R Thornton; Hayleigh N Thul; Natalie Tonascia; Isabel Tovar Vargas; Anessa Underwood; Kassandra Velasco; Abby Walter; Autumn Young; Ryan C Zamora

Event Photos



Donated 5 Canned Foods (#1)

Dec 1 2023

Committee: **Growing Leaders - Leadership**

Activity Description:

KSBW's signature holiday fundraiser benefiting local Salvation Army chapters on the Central Coast returns on Friday, December 8 for its 37th year of helping those in need. Hollister FFA participates by collecting canned food (from November 15 to December 1) and donating them to KSBW's cause.

Goal #1

Increase the community service opportunities offered by Hollister FFA.

Plan of Action #1

To accomplish the goal, all tasks will be completed in the agriculture classes starting November 15th through December 1st.

The goal will be accomplished by:

1. Officer team will research when KSBW's Share Your Holiday event will be held
2. Create a flier to put in the agriculture classrooms to promote
3. Create a social media post to promote

Outcome Evaluated and Reported #1

Students participated in the event and collected over 300 cans of food.

Goal #2

Collect over 1,000 cans for KSBW's Share Your Holiday event by December 1, 2023.

Plan of Action #2

To accomplish the goal, all tasks will be completed in the agriculture classes starting November 15th through December 1st.

The goal will be accomplished by:

1. Create a flier to put in the agriculture classrooms to promote
2. Create a social media post to promote
3. Create a class competition to see which class can collect the most amount of cans

Outcome Evaluated and Reported #2

Unfortunately, KSBW released their date late, so we did not have a lot of time to plan for the event. Students participated, but just over 300 cans were donated.

Goal #3

N/A

Plan of Action #3

N/A

Outcome Evaluated and Reported #3

N/A

Advancing Leaders

Impact

Total # of FFA Members Involved: 27

Total # of Canned Food Donated: 300

Related to Quality Standard

The officer team created two types of written/visual forms of communication to promote the canned food drive. Although we did not reach our goal of 1,000 cans, but we were still able to donate cans that will help the local Salvation Army.

Accomplishments

Recommendations

Start advertising for the drive earlier.

Date	Deadline Description
11/10/23	Flier made and printed to hang in ag classrooms
12/04/23	Cans sorted through (no expired or glass) and counted
12/08/23	Canned food taken to drop off location in Hollister

Student Attendees: Blake Abercrombie; Dianeth Arana-Paramo; Kaia L Barth; Gabriella Billhartz-DeManty; Darren Brown; Molly Brown; Madison Cline; Chase Conley; Katelyn J Cuni; Olivia Damm; John Donoho; Salvador Gabriel; Emelia L Gonzalez; Nicole J Hanna; Elexa Hernandez; Robert Holsten; Samantha Lagunas Barajas; Kelalani M Lamproe; Eli Lovejoy; Alexia K Navarro Garcia; Izayah Nicasio; Roberto Niebla; Craig A Rowen; Samantha Simmons; Courtney A Stephens; Nikole Stephens; Isaiah A Velarde

Event Photos

Helping FFAs
CANNED FOOD DRIVE
November 15 thru
December 1



PARTICIPATION IN KESWICK'S SHARE YOUR HOLIDAY
IS ELIGIBLE FOR ANNUAL LEADERSHIP AWARDS.
POINTS THAT WILL BE RECORDED FOR CANNED FOODS.

5 CANNED FOODS = 1 FFA ACTIVITY POINT
10 CANNED FOODS = 2 FFA ACTIVITY POINTS
BRING YOUR CANNED FOODS TO YOUR AL CLASS FOR CREDIT

Santa Clara Sectional Public Speaking Contest

Jan 20 2024

Committee: **Growing Leaders - Leadership**

Activity Description:

Students and advisors work together to put on the Santa Clara Sectional Speaking Contest. Advisors work to collect materials and numbers, create score cards for judges and judges packets. Students help take the contestants to their contest rooms and act as time keepers in the contest rooms.

Goal #1

Contest materials will be collected on time (Tuesday, January 16th by 11:59 pm)

Plan of Action #1

To accomplish the goal, all tasks will be completed on Saturday, January 20 at 8:30 AM at Hollister High School's CTE Building.

The goal will be accomplished by:

1. Advisor will create a google form to collect materials and numbers.
2. Advisor will send out google form in an email to teachers in the section.
3. Advisor will send out reminder email the day the materials are due

Outcome Evaluated and Reported #1

All advisors submitted all materials on time with no issues.

Goal #2

Increase the participation of FFA members to 20 members actively volunteering to help run the contest.

Plan of Action #2

To accomplish the goal, all tasks will be completed on Saturday, January 20 at 8:30 AM at Hollister High School's CTE Building.

The goal will be accomplished by:

1. Advisor will create a sign up sheet for student volunteers.
2. Each teacher will have a sign up sheet in their classroom and announce the sign up.
3. Reporter will create a reminder social media post to remind the volunteers.

Outcome Evaluated and Reported #2

Unfortunately, only 15 students volunteered to help be runners and time keepers for the contest.

Goal #3

N/A

Plan of Action #3

N/A

Outcome Evaluated and Reported #3

Advancing Leaders

Fifteen students volunteered their time to help put on a contest that served four other schools (Gilroy, Morgan Hill-Live Oak, Sobrato and Campbell) total for the sectional contest. The volunteers help take the burden of hosting off of the advisors as they are working on the behind the scene logistics of the contest. The students get to see how the contest is run and mingle with other members from chapters with the section, which creates a connection between chapters.

Impact

Total # of Hollister FFA Member Involved in Contest: 20

Total # of Hollister FFA Members Who Volunteered: 15

Total # of FFA Members Involved: 90

Total # of Judges Involved: 30

Total # of Adults Involved: 25

Related to Quality Standard

Advisors and students worked hard to gather volunteers by putting out a list and social media reminders for students to participate in the Sectional Contest. Although we didn't get all the volunteers that we wanted, the event was a success.

Accomplishments

Creed Speaking - 3rd Place Molly Brown

Job Interview - 4th Place Bailey Mistretta

Prepared Public Speaking - 1st Place Claire Bryan

El Credo de FFA Blue Division - 2nd Place Brianna Marquez-Vallesteros

El Credo de FFA Gold Division - 1st Place Feliz Parra, 2nd Place Aleyza Aquino, 3rd Place Briana Navarro, 4th Place Fabian Anaya Fernandez

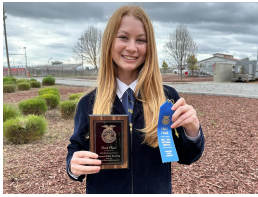
Recommendations

Volunteer sign up list out earlier to allow for student to plan around work and personal events.

Date	Deadline Description
01/16/24	Material and numbers due
01/19/24	Secure student volunteers
01/19/24	Reminder social media post

Student Attendees:

Event Photos



February Chapter Meeting

Feb 13 2024 6:00PM

Committee: **Strengthening Agriculture - Safety**

Activity Description:

The February Chapter meeting is to be held on Tuesday, February 13th at 6 pm in Mrs. Erickson's room. The monthly chapter meeting is to communicate with the members upcoming FFA events and opportunities. The chapter meetings also allow students to mingle and participate in fun activities.

Goal #1

Increase the participation of FFA members to 100 members actively participating in the chapter meeting.

Plan of Action #1

To accomplish the goal, all tasks will be completed at the monthly chapter meeting at 6:00 am on Tuesday, February 13th in Mrs. Erickson's class. The goal will be accomplished by:

1. Announcing the event in each of the agriculture classes.
2. Officers encouraging other members to attend the event.
3. Create a social media post to remind students to attend.
4. Encourage officers to repost the social media posts on their own social media account

Outcome Evaluated and Reported #1

To be completed after event.

Goal #2

Increase the community service opportunities offered by Hollister FFA by imbedding the community service into a chapter meeting.

Plan of Action #2

To accomplish the goal, all tasks will be completed at the monthly chapter meeting at 6:00 am on Tuesday, February 13th in Mrs. Erickson's class. The goal will be accomplished by:

1. Officer team will meet and brainstorm ideas of community service activities
2. Officers will create a list of materials need for Valentine's cards for Seniors
3. Officers will create a plan to deliver the cards

Outcome Evaluated and Reported #2

To be completed after event.

Goal #3

N/A

Plan of Action #3

N/A

Outcome Evaluated and Reported #3

N/A

Advancing Agriculture

To be completed after event.

Impact

To be completed after event.

Related to Quality Standard

To be completed after event.

Accomplishments

Recommendations

Date	Deadline Description
01/30/24	Order materials for Valentine's Day card making activity
02/01/24	Meeting announcement and posters created
02/07/24	Officer Dinner Meeting
02/07/24	Meeting agenda created by Chapter President

Budget Items	Estimated Expense	Estimated Income	Actual Expense	Actual Income
Paper	\$0.00	\$30.00	\$0.00	\$0.00
Sticker, glitter, paint	\$0.00	\$40.00	\$0.00	\$0.00
Total	\$0.00	\$70.00	\$0.00	\$0.00

Student Attendees:

Event Photos

Hollister Ag Fab Contest

Mar 1 2024

Committee: **Strengthening Agriculture - Safety**

Activity Description:

Hollister FFA is hosting their first Ag Fabrication contest on Friday, March 1st. The contest is open to all schools and free to participate. The goal of the contest is to bring an Ag Fabrication contest to the South Coast Region and give schools in the area a contest that is close to them.

Goal #1

Increase the participation of FFA members to 20 members actively volunteering to help run the contest.

Plan of Action #1

To accomplish the goal, all tasks will be completed on Friday, March 1 at 7:00 AM at Hollister High School's CTE Building.

The goal will be accomplished by:

1. Advisor will create a sign up sheet for student volunteers.
2. Each teacher will have a sign up sheet in their classroom and announce the sign up.
3. Reporter will create a reminder social media post to remind the volunteers.

Outcome Evaluated and Reported #1

To be completed after event.

Goal #2

Have at least ten school sign up and compete at the fabrication contest.

Plan of Action #2

To accomplish the goal, all tasks will be completed on Friday, March 1 at 7:00 AM at Hollister High School's CTE Building.

The goal will be accomplished by:

1. Advisor will contact Judging Card to have registration posted on their website
2. Advisor will post on the Ag Ed Discussion Board Facebook page
3. Advisor will update the shared Google Sheet of all the field days

Outcome Evaluated and Reported #2

To be completed after event.

Goal #3

Include three industry partners as judges for the event by February 16, 2024.

Plan of Action #3

To accomplish the goal, all tasks will be completed on Friday, March 1 at 7:00 AM at Hollister High School's CTE Building.

The goal will be accomplished by:

1. Advisor and students in ag mechanics class will work together to brainstorm industry professionals
2. Students will reach out to at least 5 industry professionals (student will not participate in the contest, they are on the team that is going to help put the contest on)

Outcome Evaluated and Reported #3

To be completed after event.

Advancing Agriculture

To be completed after event.

Impact

To be completed after event.

Related to Quality Standard

To be completed after event.

Accomplishments

Recommendations

Date	Deadline Description
12/01/23	Complete rules and item to be fabricated
12/13/23	Speak with Ag Boosters about cooking lunch for event
01/01/24	Have registration posted onto Judging Card
01/01/24	Secure donations
01/30/24	Email potential judges
02/16/24	Have judges secured

Budget Items	Estimated Expense	Estimated Income	Actual Expense	Actual Income
Donations	\$0.00	\$400.00	\$0.00	\$0.00
Judges Thank You Gift	\$50.00	\$0.00	\$0.00	\$0.00
Total	\$50.00	\$400.00	\$0.00	\$0.00

Student Attendees:

Event Photos



**HOLLISTER HIGH SCHOOL
FABRICATION CONTEST**

March 1, 2024
Hollister High School
1220 Monterey Street
Hollister, CA 95023
Multipurpose Parking Lot (Enter off of River Parkway)

Contest Rules:
2-4 participants per team
Bring as many teams as you have equipment for
Awards in VFA uniform
Lunch will be provided

Project Build:
Dog/Small Animal Box

Schedule:
6:30 A.M. - Parking lot opens
7:00-7:30 A.M. - Registration
8 A.M. - Safety Meeting & Pre-Inspection
8:30 A.M. - 5:00 P.M. Fabrication Time
Half Time Interviews
5:00-5:30 P.M. Judging and Clean Up
5:00 P.M. Awards &TA

Registration Class:
7:30-8:00 A.M.
Occasional Contact:
Joe Martin
jmartin@hollister.k12.ca.us

Ag Mechanics Auction Set Up

Apr 25 2024 3:30PM - Apr 25 2024 6:00AM

Committee: **Strengthening Agriculture - Safety**

Activity Description:

The annual Ag Mechanics Auction is the biggest fundraiser for the ag mechanics program. Students in the Advanced Ag Mechanics class make projects to be sold at the auction. The Ag Boosters help host the event at Bolado Park, which includes being in charge of the silent auction, food and ticket sales for the event.

Goal #1

All students will work efficiently and complete all tasks by 6 pm the day of the set up.

Plan of Action #1

To accomplish the goal, all tasks need to be completed by 6pm at Bolado Park by students and advisors.

The goal will be accomplished by:

1. All advisors and students will meet at the Bolado Park at 3:30 pm.
2. Students will unload the trailer that was loaded earlier in the day.
3. Advisors and volunteers will help figure out the best configuration of the ag mechanics item displays

Outcome Evaluated and Reported #1

To be completed after event.

Goal #2

Increase the amount of projects at the auction to 30 projects to be sold.

Plan of Action #2

To accomplish the goal, all tasks need to be completed by 6pm at Bolado Park by students and advisors.

The goal will be accomplished by:

1. Students create plans for their project.
2. Advisor approves project and provides guidance.
3. Student gathers materials for project and uses class time to complete project.

Outcome Evaluated and Reported #2

To be completed after event.

Goal #3

N/A

Plan of Action #3

N/A

Outcome Evaluated and Reported #3

N/A

Advancing Agriculture

To be completed after event.

Impact

To be completed after event.

Related to Quality Standard

To be completed after event.

Accomplishments

Recommendations

Date	Deadline Description
04/19/24	All ag mechanics project complete
04/24/24	Reminder social media post
04/25/24	Load projects onto trailer for transport

Student Attendees:

Event Photos

Banquet

May 8 2024 6:00PM - May 8 2024 9:00PM

Committee: **Growing Leaders - Leadership**

Activity Description:

The annual End of the Year Banquet is a celebration of the year and the accomplishments/successes of students. Students, parents, administration, school board, stakeholders and industry partners are invited to enjoy the night. Officer team and ag leadership help put on and decorate for the event.

Goal #1

Increase attendance to banquet to 300 students, parents, admin, and industry partners

Plan of Action #1

To accomplish the goal, all tasks will be completed on Wednesday, May 8th at 6:00 PM at Bolado Park.

The goal will be accomplished by:

1. Advisors and students to send out invitations to administration, school board, stakeholders and industry partner
2. Students take home flier to parents
3. Reporter to post a reminder social media post

Outcome Evaluated and Reported #1

To be completed after event.

Goal #2

All students will work efficiently and complete all tasks by 9 pm the day of banquet.

Plan of Action #2

To accomplish the goal, all tasks will be completed on Wednesday, May 8th at 6:00 PM at Bolado Park.

The goal will be accomplished by:

1. Banquet program will start on time at 6:00 pm
2. Ag Boosters will have dinner ready to be served at 6:00 pm
3. Student and parents will stay after to help clean up after banquet ends

Outcome Evaluated and Reported #2

To be completed after event.

Goal #3

N/A

Plan of Action #3

N/A

Outcome Evaluated and Reported #3

N/A

Advancing Leaders

To be completed after event.

Impact

To be completed after event.

Related to Quality Standard

To be completed after event.

Accomplishments

Recommendations

Date	Deadline Description
04/19/24	Order banquet decorations
04/24/24	Social media post about banquet posted
04/24/24	Start taking RSVPs for Banquet
04/26/24	Send out invitations to admin, school board and industry partners
05/06/24	Banquet set up and run through

Budget Items	Estimated Expense	Estimated Income	Actual Expense	Actual Income
Flowers and Table Decorations	\$400.00	\$0.00	\$0.00	\$0.00
Venue Decorations	\$150.00	\$0.00	\$0.00	\$0.00
Tickets	\$0.00	\$200.00	\$0.00	\$0.00
Awards	\$1,000.00	\$0.00	\$0.00	\$0.00
Printing	\$100.00	\$0.00	\$0.00	\$0.00
Ag Booster Donation	\$0.00	\$2,000.00	\$0.00	\$0.00
Total	\$1,650.00	\$2,200.00	\$0.00	\$0.00

Student Attendees:

Event Photos

Hollister-San Benito Strategic Program Budget

7/1/23 - 6/30/24

The following program budget outlines the estimated income and expenses for this year as well as the actual YTD income and expenses. The sources of funding and uses of funding are categorized by program committee.

Income

Sources of Funding	Program Budget	Estimate from Events	Actual Income	Differences (Actual - Estimate)
Beginning Balance				
School Funding (School Budget and other Funds)	\$500		\$0	
FFA Funding (Dues and Other)	\$2,000		\$0	
Other Sources of Funding	\$5,000		\$0	
Sub Total	\$7,500		\$0	
Growing Leaders - Leadership Committee	\$0	\$2,200	\$0	(\$2,200)
Growing Leaders - Healthy Lifestyle Committee	\$0			\$0
Growing Leaders - Scholarship Committee	\$0			\$0
Growing Leaders - Personal Growth Committee	\$0			\$0
Growing Leaders - Career Success Committee	\$0			\$0
Building Communities - Environmental Committee	\$0			\$0
Building Communities - Human Resources Committee	\$0			\$0
Building Communities - Citizenship Committee	\$0			\$0
Building Communities - Stakeholder Engagement Committee	\$0			\$0
Building Communities - Economic Development Committee	\$0			\$0
Strengthening Agriculture - Support Group Committee	\$0			\$0
Strengthening Agriculture - Chapter Recruitment Committee	\$0			\$0
Strengthening Agriculture - Safety Committee	\$0	\$470	\$0	(\$470)
Strengthening Agriculture - Agricultural Advocacy Committee	\$0			\$0
Strengthening Agriculture - Agricultural Literacy Committee	\$0			\$0
Income Total	\$7,500	\$2,670	\$0	(\$2,670)

Budget Summary

Total Sources of Funds	\$7,500	\$2,670	\$0	(\$2,670)
Total Uses of Funds	\$7,400	\$1,800	\$59	(\$1,741)
Net Budget Balance	\$100	\$870	(\$59)	(\$929)

Hollister-San Benito Strategic Program Budget

The following program budget outlines the estimated income and expenses for this year as well as the actual YTD income and expenses. The sources of funding and uses of funding are categorized by program committee.

Expense

Uses of Funding	Program Budget	Estimate from Events	Actual Income	Differences (Actual - Estimate)
School Activities	\$3,000		\$0	
FFA Activities	\$3,000		\$0	
Other Uses	\$1,000		\$0	
Sub Total	\$7,000		\$0	
Growing Leaders - Leadership Committee	\$300	\$1,750	\$59	(\$1,691)
Growing Leaders - Healthy Lifestyle Committee	\$0			\$0
Growing Leaders - Scholarship Committee	\$0			\$0
Growing Leaders - Personal Growth Committee	\$0			\$0
Growing Leaders - Career Success Committee	\$0			\$0
Building Communities - Environmental Committee	\$0			\$0
Building Communities - Human Resources Committee	\$0			\$0
Building Communities - Citizenship Committee	\$0			\$0
Building Communities - Stakeholder Engagement Committee	\$0			\$0
Building Communities - Economic Development Committee	\$0			\$0
Strengthening Agriculture - Support Group Committee	\$0			\$0
Strengthening Agriculture - Chapter Recruitment Committee	\$0			\$0
Strengthening Agriculture - Safety Committee	\$100	\$50	\$0	(\$50)
Strengthening Agriculture - Agricultural Advocacy Committee	\$0			\$0
Strengthening Agriculture - Agricultural Literacy Committee	\$0			\$0
Expense Total	\$7,400	\$1,800	\$59	(\$1,741)

Budget Summary

Total Sources of Funds	\$7,500	\$2,670	\$0	(\$2,670)
Total Uses of Funds	\$7,400	\$1,800	\$59	(\$1,741)
Net Budget Balance	\$100	\$870	(\$59)	(\$929)